

logos



typography

Headings

Both Desktop & Mobile website typography are implemented

The quick brown fox jumps over the lazy dog

H1+

The quick brown fox jumps over the lazy

H1

Commonly used for large H1 headings to put strong emphasis on bold typography.

The quick brown fox jumps over the lazy

H1 - Light

Commonly used for large H1 headings to put strong emphasis on bold typography.

The quick brown fox jumps over the lazy dog

H2

Commonly used for large H1 headings to put strong emphasis on bold typography.

The quick brown fox jumps over the lazy dog

H3

Commonly used for large H1 headings to put strong emphasis on bold typography.

Paragraphs

Both Desktop & Mobile website typography are implemented

Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee Thundercats.

P16

Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee Thundercats.

P14

Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee Thundercats.

P12

Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee

P16 - Bold

Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee

P14 - Bold

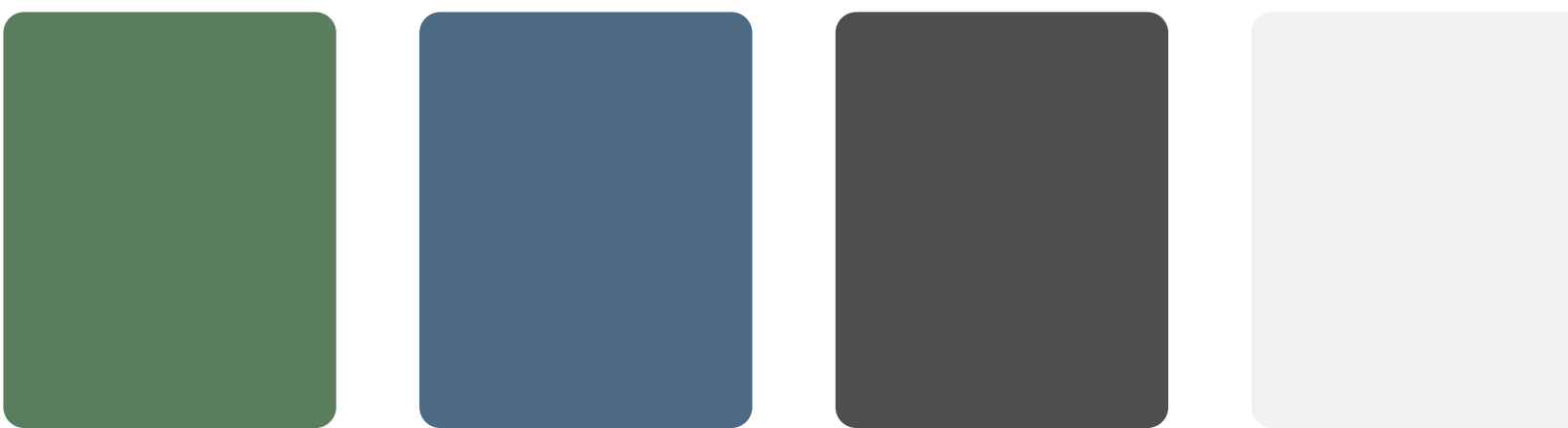
Portland ugh fashion axe Helvetica, YOLO Echo Park Austin gastropub roof party. Meggings cred before they sold out messenger bag, ugh fashion axe Pitchfork tousled freegan asymmetrical literally twee

P12 - Bold

colors

Primary colors

Our colour palette is built with our core principles and guidelines as its foundation.



Green

#5A7D5D

Blue

#4D6A84

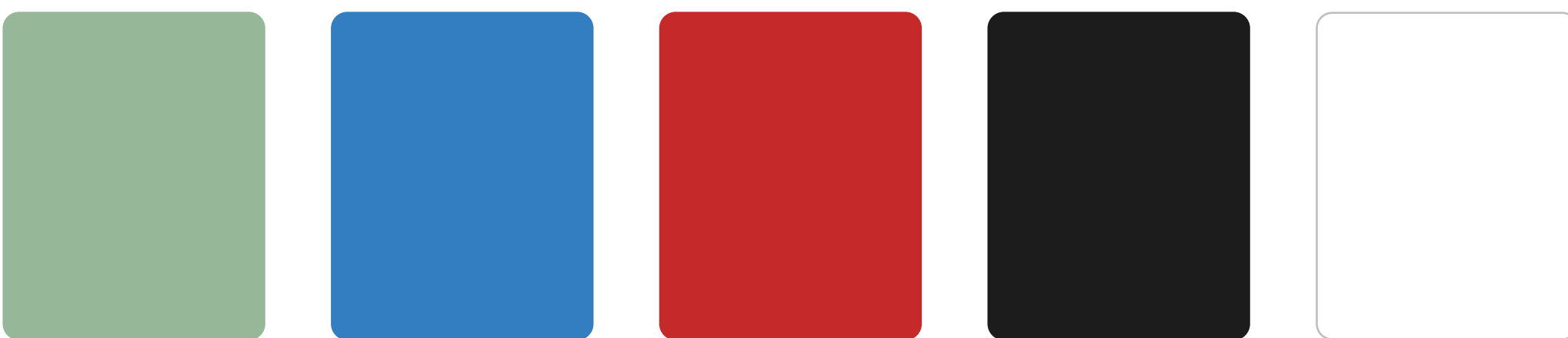
Light Black

#4F4F4F

Pearl White

#F1F1F1

Secondary colors



Light Green

#96B899

Light Blue

#779FC2

Red

#C5292A

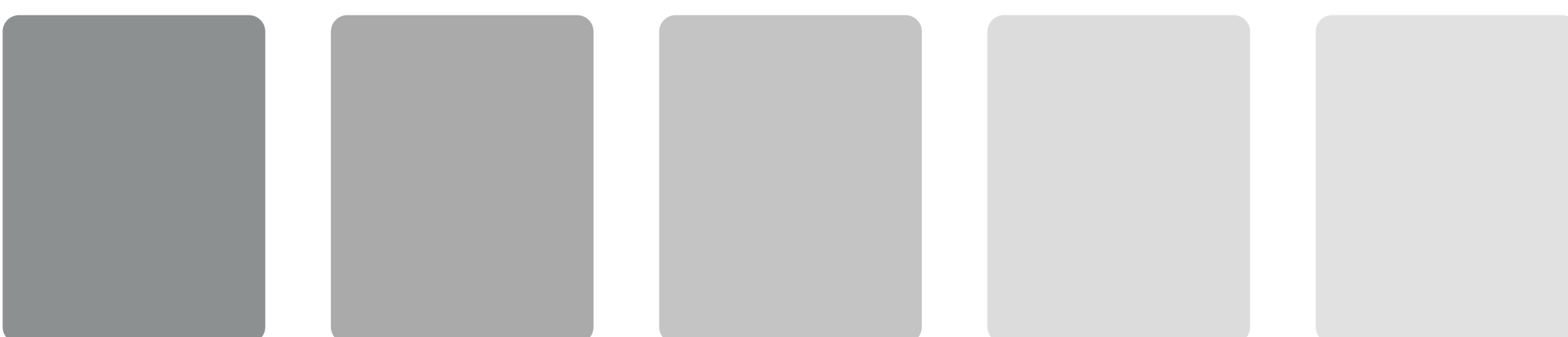
Dark Black

#1C1C1C

True White

#FFFFFF

Shades of gray



Gray

#8D9D91

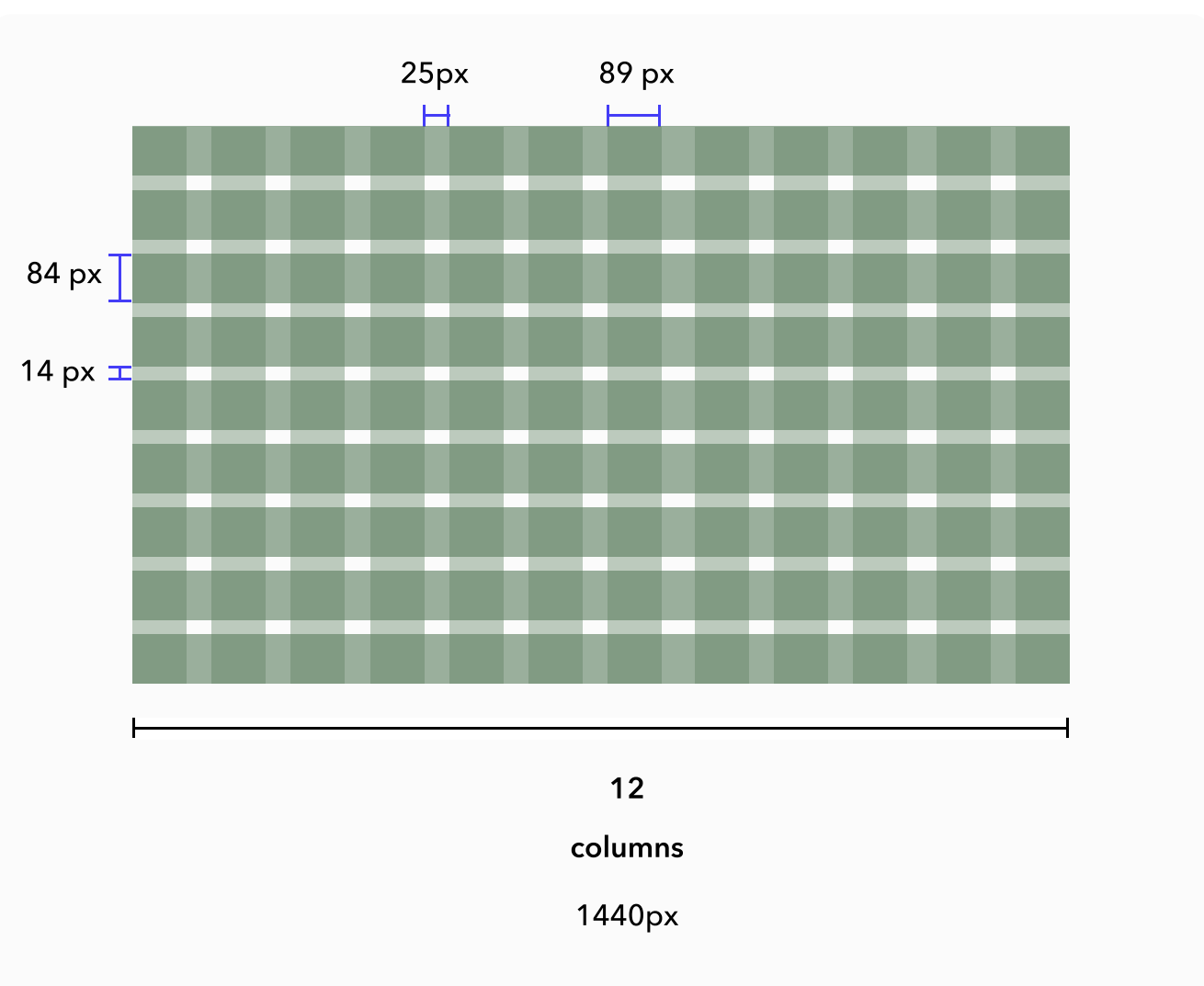
#AAAAAA

#C4C4C4

#DCDCDC

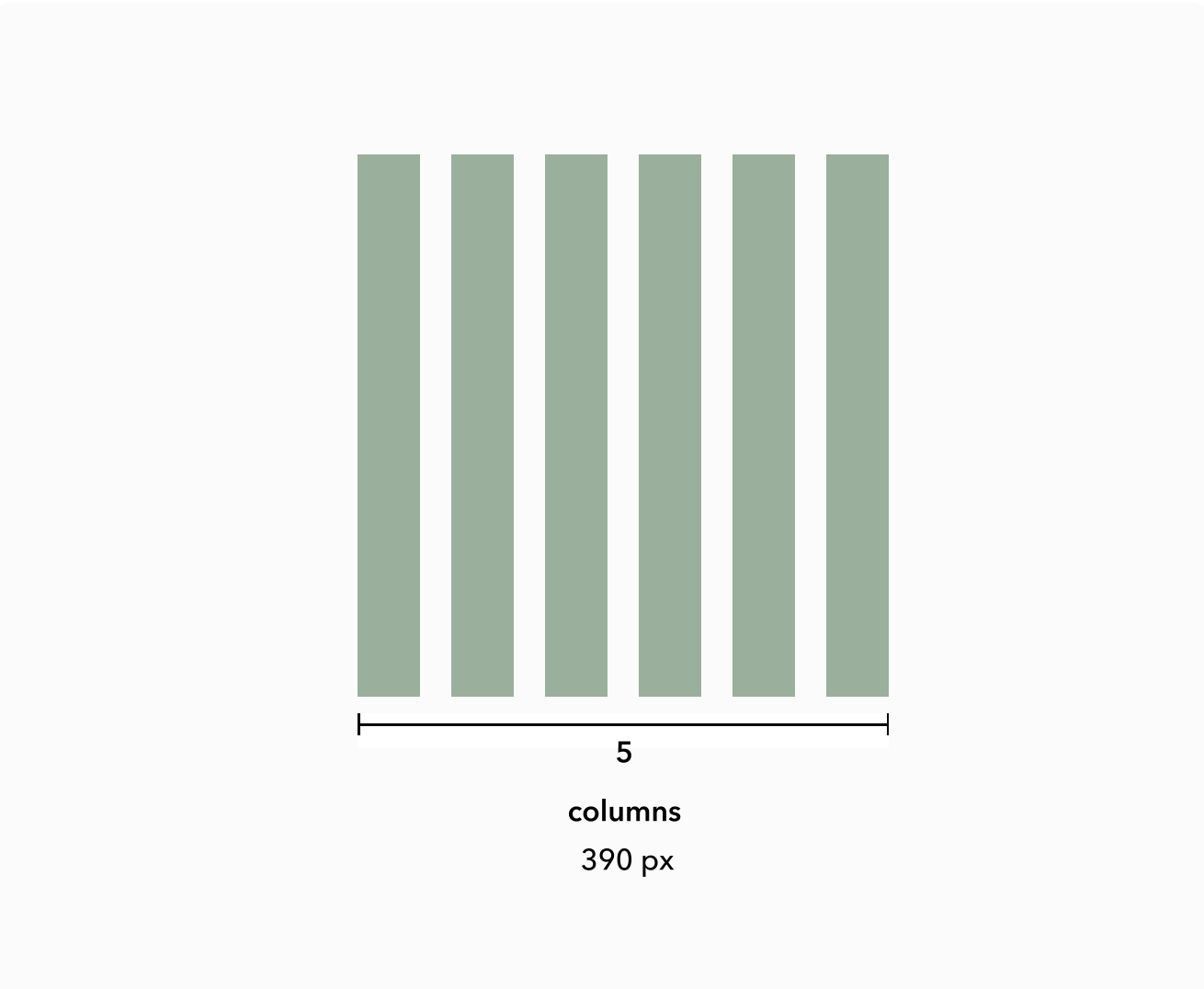
#E1E1E1

layouts & grids



Desktop HD

Desktop primary layout.

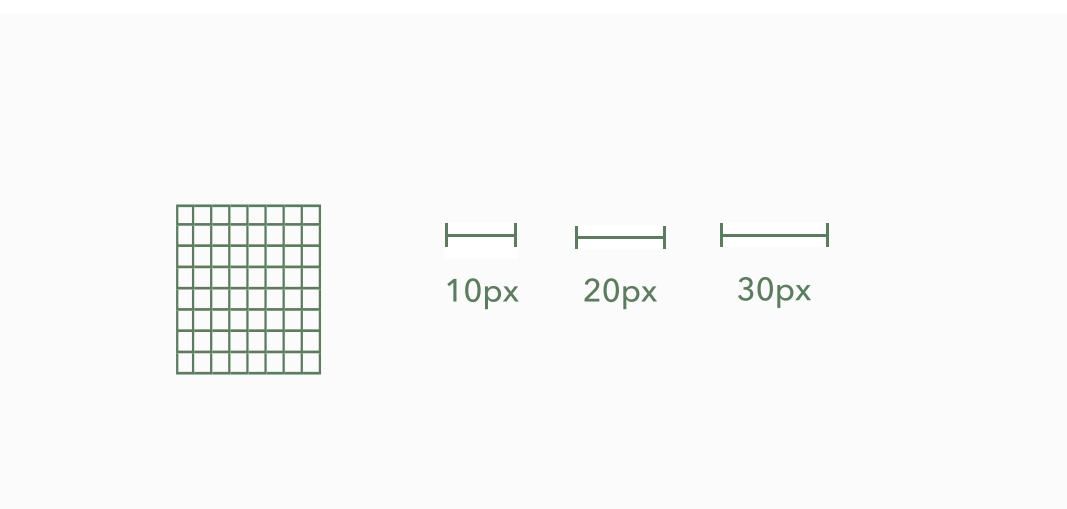


Mobile HD

Mobile Primary layout

Grid system

To facilitate many different screen sizes, we use an 10px grid system that expands the gutter between columns in multiples of 10px. This aids in the creation of responsive pages from elements with fixed sizes that work on many devices.

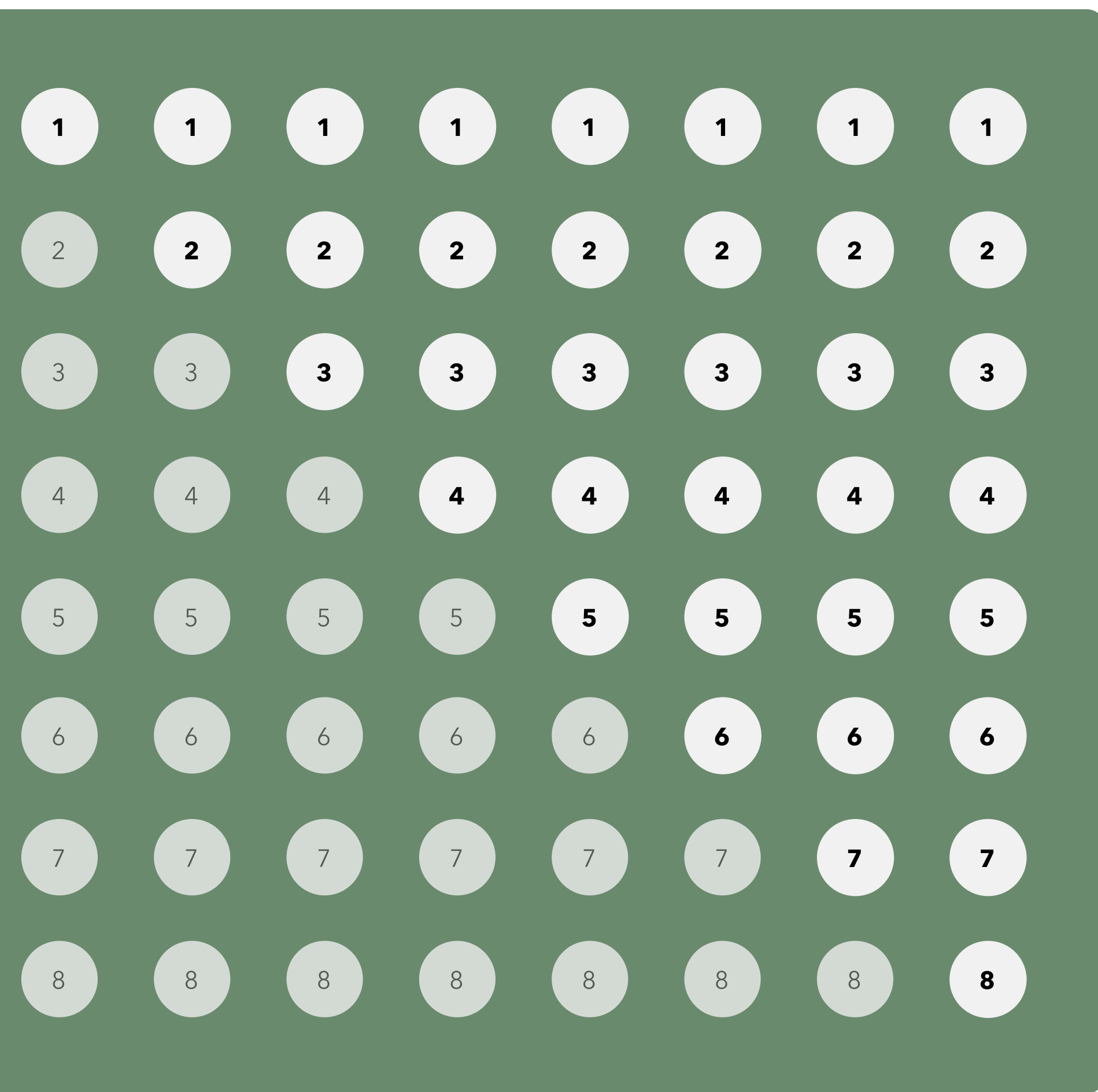
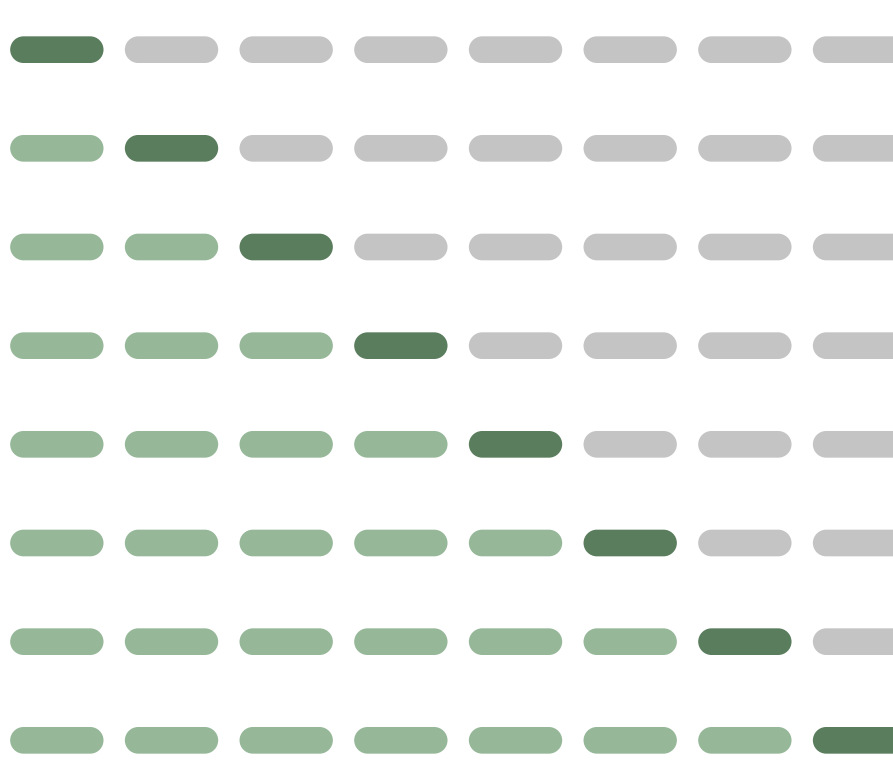


Elements

Elements follow the 10px grid.

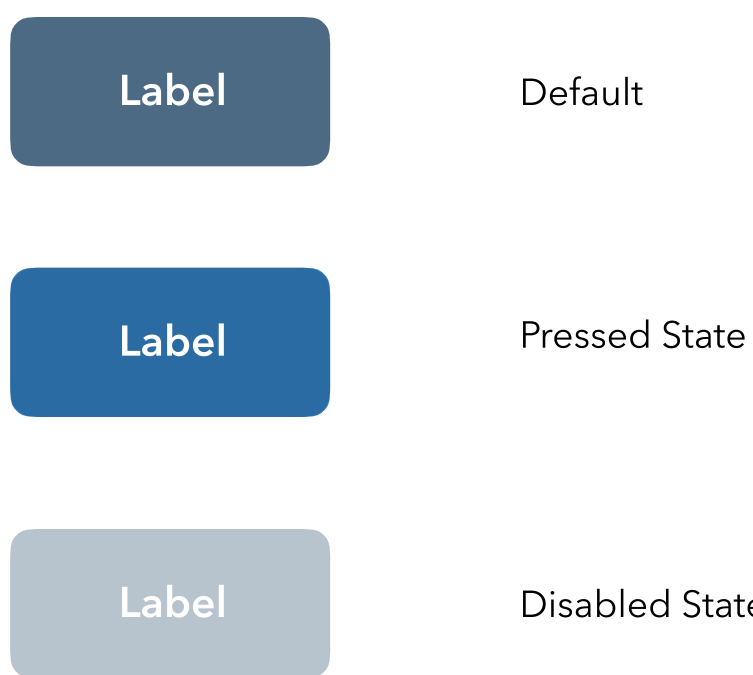
components

Progress Indicators

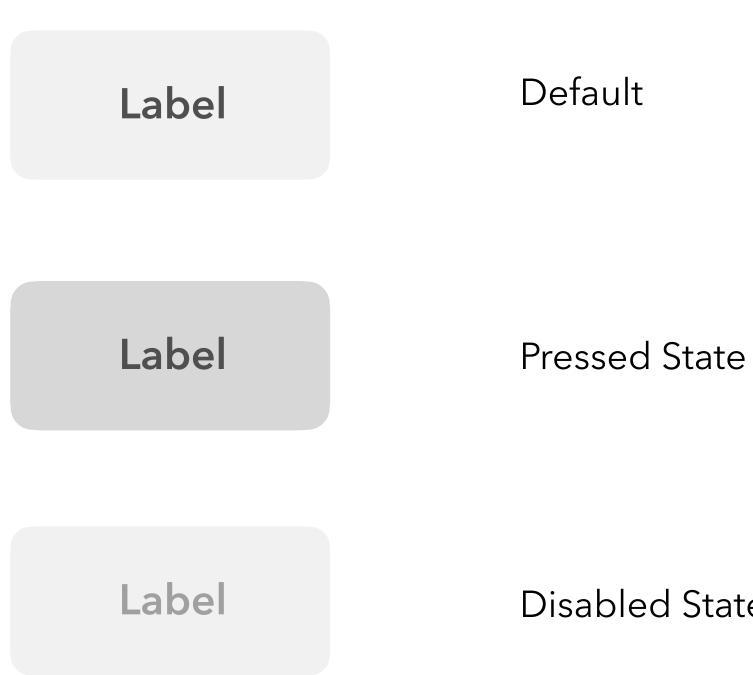


Action Buttons

Medium Sized

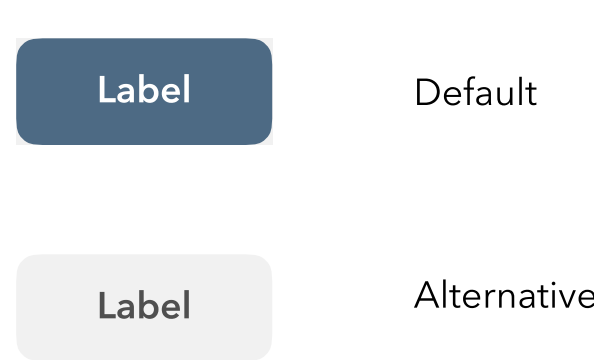


Alternative (on colored backgrounds)



Action Buttons

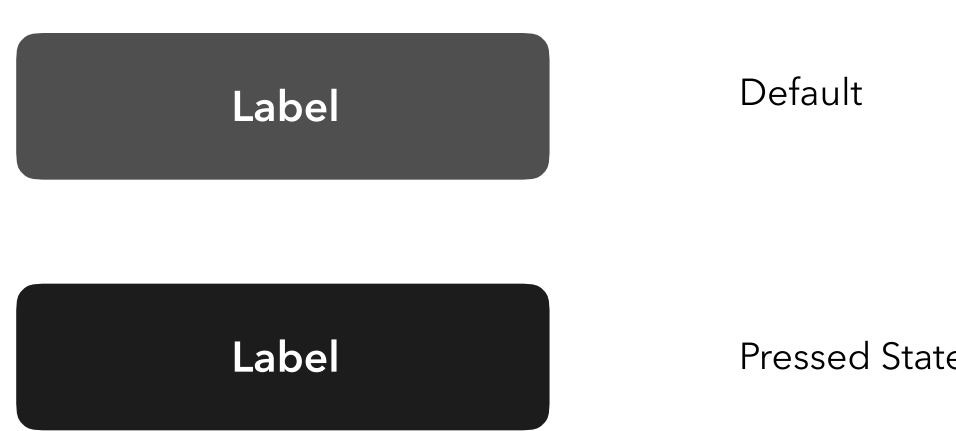
Small Sized



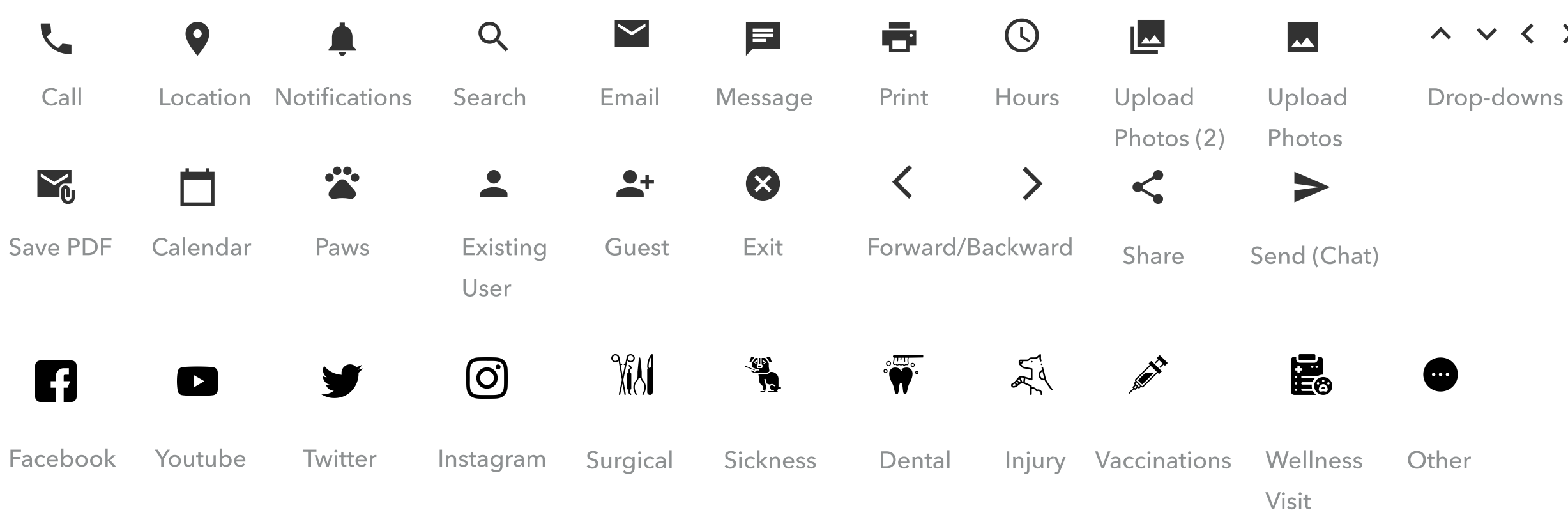
Action Buttons



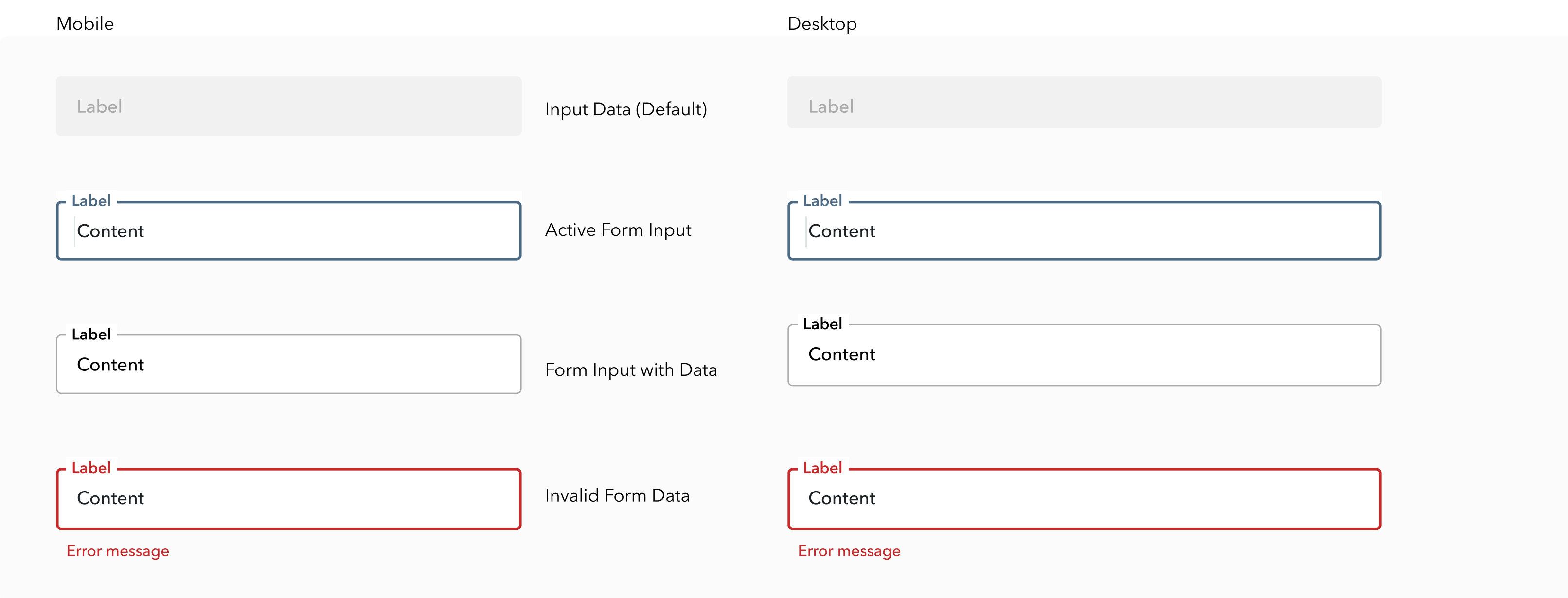
Alternative (on image)



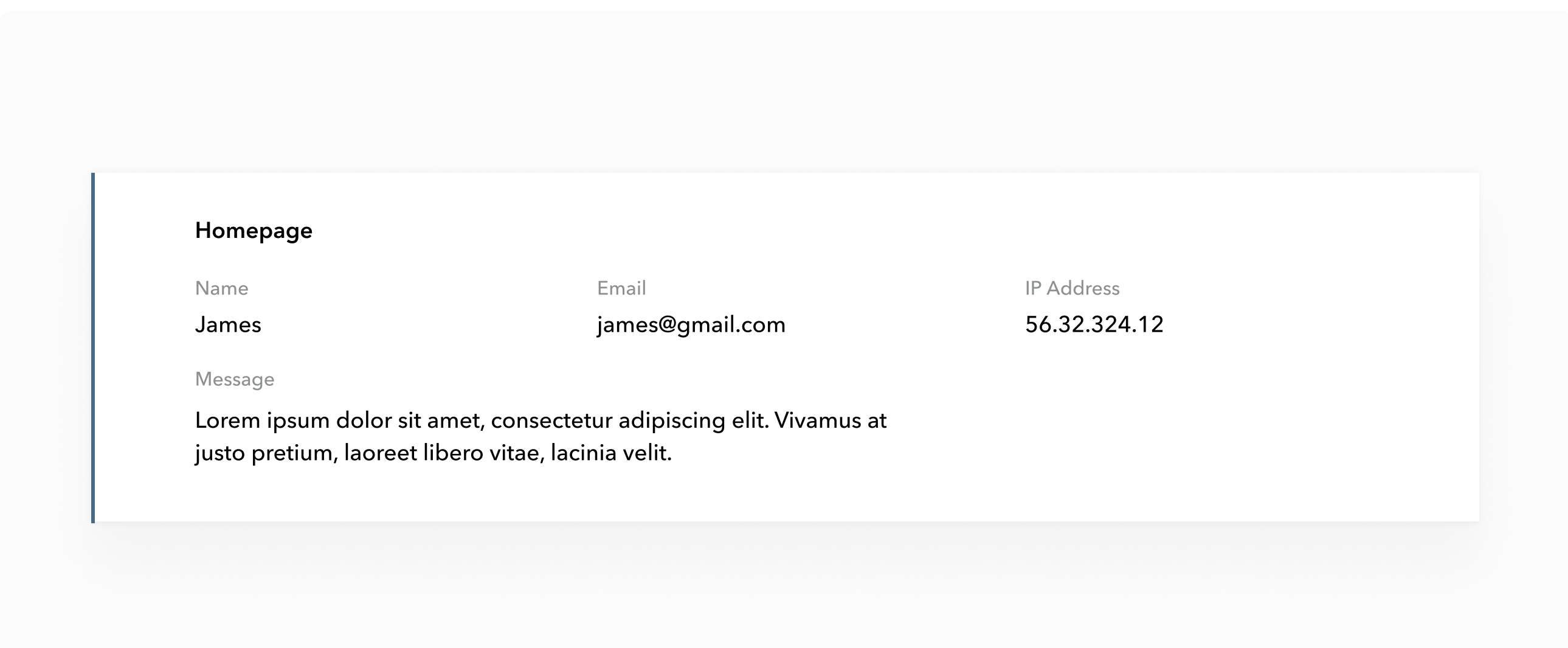
Iconography



Input fields



Default Table (Confirmation Pages)



Corner radius

All spacing for components and typography is done in increments of 8 pixels. This 8px value forms the basic unit of measurement for spacing.

